

**WE'RE NOT WAITING FOR THE FUTURE.
WE'RE BUILDING IT.**

**HADASSAH MEDICAL CENTER, JERUSALEM
SARAH WETSMAN DAVIDSON TOWER**

DISTINGUISHED GIVING OPPORTUNITIES

**The naming opportunities listed are updated as of November 6, 2009.
All naming gifts are subject to availability and must be reserved with
the HMO Tower Campaign Department prior to offering to a donor.
For more information, contact 1.800.988.0685**

What Does Tomorrow Look Like?

For Hadassah, it's a world of healthy people living in peace.

It's a Middle East made more secure by breakthroughs in medicine.

It's a Jerusalem that respects the past while embracing the best of the new.

For Hadassah Medical Organization, tomorrow is about putting a human face on the more advanced medical technologies.

It's About Healing.

It's About Compassion.

It's About Life.

The Sarah Wetsman Davidson Tower will provide a therapeutic and empowering environment for patients and their families, with beautiful healing gardens, rooms designed to meet patient needs, and a comprehensive resource center. It will enable our outstanding health-care team to expand its trailblazing work, with dedicated space for individualized medical treatment and world-class research.

The following is a list of distinguished naming opportunities and other ways to demonstrate your support of this historic campaign to ensure the future of medicine at the Hadassah Medical Organization.

We invite you to join us in building a citadel of healing – a sanctuary of peace.

SARAH WETSMAN DAVIDSON TOWER – HADASSAH MEDICAL CENTER, JERUSALEM

Distinguished Naming Opportunities*

ENTRANCE ATRIUM	\$15 MILLION (SOLD)
Auditorium/Conference Hall	\$1 million (SOLD)
MAIN ENTRANCE FLOOR	\$10 MILLION (RESERVED)
Synagogue Complex	\$5 million
Aron Kodesh (Holy Ark)	\$1 million (SOLD)
Ner Tamid (Eternal Light)	\$500,000
Synagogue Study	\$500,000 (RESERVED)
Synagogue Entrance Lobby	\$150,000 (SOLD)
Synagogue Office	\$36,000 (SOLD)
Synagogue Seats (100)	\$36,000 each (1 SOLD)
Welcome Garden	\$1.5 million (SOLD)
Heritage Center	\$1 million (SOLD)
IDF Center	\$500,000 (SOLD)
Information Desk	\$250,000 (SOLD)
Resource Center	\$250,000 (RESERVED)
Business Center	\$100,000 (SOLD)
Patient Reception Center	\$1 million (SOLD)
Patient Waiting Area	\$500,000 (SOLD)
Admission Nurses Station	\$125,000 (SOLD)
Inpatient Waiting Area	\$100,000 (SOLD)
Phlebotomy (Blood Work Lab)	\$100,000 (SOLD)
Inpatient Holding Bays (2)	\$50,000 each (2 SOLD)
Patient Exam Rooms (8)	\$50,000 each (6 SOLD 2 RESERVED)
Patient Registration Stations (5)	\$36,000 each (5 SOLD)
Imaging Center	\$10 million (SOLD)
Computerized Tomography (CT) Scan Lab	\$1 million (SOLD)
CT Scan Control Room	\$250,000 (SOLD)
R & F Procedure Lab	\$250,000
Ultrasound Labs (2)	\$250,000 each
Echo/Stress Lab	\$250,000
Physicians Reading Room	\$150,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)

Elevators

Glass-enclosed Public Elevators (3)	\$500,000 each
Interior Public Elevators (3)	\$250,000 each
Trauma Unit Elevator	\$250,000 (RESERVED)
Patient Elevators (7)	\$100,000 each (1 SOLD)

**ANESTHESIOLOGY ADMINISTRATION &
EDUCATION FLOOR (lower level 3)**
\$3 MILLION**Department of Anesthesiology****\$2.5 million**

Neuro-Anesthesia Unit	\$500,000
Cardiovascular Anesthesia Unit	\$500,000
Pediatric Anesthesia Unit	\$500,000
Trauma Anesthesia Unit	\$500,000
Orthopedic Anesthesia Unit	\$500,000
Hybrid Anesthesia Unit	\$500,000
Anesthesia Simulation Center	\$500,000
Anesthesia Center for Outcomes & Research Evaluation	\$500,000
Nurses' Educational Center	\$250,000
Office of the Head of Anesthesiology Department	\$125,000
Office of the Director of Anesthesiology Unit	\$125,000
Office of the Head of Surgery Unit	\$125,000
Administration Office for Surgery	\$50,000
Clinical Specialist Room	\$50,000
Physicians' Work Room	\$50,000
Anesthesiologists' Offices (2)	\$36,000 each
Anesthesiologists' Work Rooms (5)	\$36,000 each
Office of Anesthesiology Chief Nurse	\$36,000
Nurses' Work Rooms (5)	\$36,000 each
Office of the Head Nurse - OR Supervisor	\$36,000
Offices of the Anesthesiology Head Nurses (3)	\$36,000 each

Anesthesiology Shared Support Area

Large Anesthesiology Staff Room	\$75,000
Anesthesiology Staff Room	\$50,000
Anesthesiology Computer Room	\$50,000

SURGICAL CENTER (lower level 4)	\$15 MILLION
Recovery/Patient Acute Care Unit	\$1 million (SOLD)
One-Patient Isolation Room	\$250,000
Nurses' Control Center	\$250,000
One-Patient Intensive Care Rooms (2)	\$200,000 each
One-Patient Bays (15)	\$150,000 each
One-Patient Pediatric Bays (3)	\$150,000 each (3 SOLD)
Nurses' Stations (2)	\$125,000 each
Staff/Nurses' Lounge	\$36,000
Pre-OP Unit	\$1 million (SOLD)
Nurses' Control Center	\$250,000
One-Patient Bays (11)	\$150,000 each
Procedure Rooms (2)	\$150,000 each
One-Patient Pediatric Bays (3)	\$150,000 each (1 SOLD, 1 RESERVED)
Nurses' Stations (4)	\$125,000 (1 SOLD)
Office of the Head Nurse	\$36,000
Surgical Operating Theaters	
Surgical Oncology Operating Unit	\$4.5 million
Specialty Cardiothoracic Surgery (2)	\$1.5 million each
Specialty Robotic Surgery	\$1.5 million
Specialty Neurosurgery	\$1.5 million
Specialty Neurosurgery with MRI	\$ 3 Million
Specialty Trauma Surgery	\$1.5 million (RESERVED)
Specialty Angiography	\$1.5 million (SOLD)
Specialty General and Pediatric Surgery (2)	\$1.5 million each (2 SOLD)
Specialty Orthopedic Surgery (2)	\$1.5 million each
Specialty IVF	\$1.5 million
General Surgery (3)	\$1 million each (3 SOLD)
Surgical Nurses' Control Center	\$250,000
Anesthesia Work Rooms (3)	\$36,000 each (1 RESERVED)
CT Scan Control Room	\$36,000 (SOLD)
Surgical Family Center	\$1 million (SOLD)
Large Family Waiting Room	\$250,000
Family Consultation Room	\$75,000 (SOLD)

Security Liaison Station	\$50,000 (SOLD)
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SURGICAL INTENSIVE CARE CENTER (level 2)	\$10 MILLION
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SURGICAL INTENSIVE CARE WEST WING	\$5 MILLION
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SICU 1 – General Surgery	\$2 million
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One-Patient Isolation Room	\$250,000
One-Patient Rooms (7)	\$200,000 each
Small Nurses' Station	\$75,000
Nurses' Work Room	\$36,000
Staff Lounge	\$36,000 (SOLD)
Medication Room	\$36,000

SICU 2 – General Surgery	\$2 million
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One-Patient Isolation Room	\$250,000
Nurses' Control Center	\$250,000
One-Patient Rooms (7)	\$200,000 each (2 SOLD)
Nurses' Stations (2)	\$125,000 each
Office of the Head Nurse	\$36,000 (SOLD)
Nurses' Work Room	\$36,000 (SOLD)
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Medication Room	\$36,000 (RESERVED)

SICU 3 – General Surgery	\$2 million
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One-Patient Isolation Room	\$250,000
Nurses' Control Center	\$250,000
One-Patient Rooms (7)	\$200,000 each
Nurses' Stations (2)	\$125,000 each
Small Nurses' Station	\$75,000
Nurses' Work Room	\$36,000
Medication Room	\$36,000

SURGICAL INTENSIVE CARE EAST WING	\$5 MILLION
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SICU 4 – General Surgery	Space for future use
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SICU 5 – General Surgery	\$2 million
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One-Patient Isolation Room	\$250,000
Nurses' Control Center	\$250,000
One-Patient Rooms (7)	\$200,000 each
Nurses' Stations (2)	\$125,000 each
Office of the Head Nurse	\$36,000
Medication Room	\$36,000

Surgical Intensive Care Center – Shared Support Area

Healing Garden	\$1.5 million (SOLD)
Family Waiting Area	\$250,000 (RESERVED)
Conference Room	\$150,000 (SOLD)
Consultation Room	\$36,000 (SOLD)
Security Station	\$36,000 (SOLD)
Physicians' Offices (4)	\$36,000 each (1 SOLD)
On-Call Suites (4)	\$36,000 each (1 SOLD)
Staff Lounge	\$36,000

THE HEART CENTER (level 3) \$10 MILLION (SOLD)

CARDIOLOGY PATIENT CARE WEST WING

\$5 MILLION

Cardiology Patient Unit	\$2.5 million
Cardiology Intermediate Care Unit	\$1.5 million
Two-Patient Intermediate Care Rooms (6)	\$125,000 each
Nurses' Station	\$125,000 (SOLD)
Large Patient Day Room	\$250,000 (SOLD)
Nurses' Control Center	\$250,000 (RESERVED)
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (9)	\$150,000 each (8 SOLD)
Nurses' Station	\$125,000 (SOLD)
Two-Patient Rooms (2)	\$100,000 each (2 SOLD)
Small Nurses' Station	\$75,000 (RESERVED)
Physicians' Work Rooms (2)	\$50,000 each (2 SOLD)
Nurses' Work Room	\$36,000 (SOLD)
Medication Room	\$36,000 (SOLD)

CARDIOLOGY CRITICAL CARE EAST WING

\$5 MILLION (SOLD)

Cardiac Intensive Care Unit	\$2.5 million
One-Patient Isolation ICU Room	\$250,000

Nurses' Control Center	\$250,000
One-Patient Critical Care Rooms (7)	\$200,000 each (1 SOLD)
Physicians' Work Room	\$50,000 (SOLD)
Office of the Head Nurse	\$36,000 (SOLD)
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Medication Room	\$36,000 (SOLD)
Small Waiting Room	\$36,000 (SOLD)

Cardiac Invasive Procedure Unit	\$2.5 million
Cath Procedure Rooms (2)	\$1 million each (1 SOLD)
Pacemaker Procedure Room	\$500,000
Electrophysiology Study Procedure Room	\$500,000
Cath Control Room	\$100,000
Pacemaker/EPS Control Room	\$100,000 (SOLD)

Cardiac Invasive Care Prep/Recovery Unit	\$1 million (SOLD)
Nurses' Control Center	\$250,000
Cardiac Invasive Care Prep/Recovery Bays (9)	\$100,000 each (2 SOLD)
Waiting Room	\$100,000 (SOLD)
Reception for Invasive Procedure Unit	\$36,000 (SOLD)
Office of the Head Nurse - Invasive Procedures	\$36,000 (SOLD)
Staff Lounge	\$36,000

Heart Center - Shared Support Area	
Family Waiting Areas (2)	\$250,000 each (2 SOLD)
Echocardiogram Exam Room	\$36,000 (SOLD)
Small Consultation Room	\$36,000 (SOLD)
On-Call Suites (3)	\$36,000 each (1 SOLD)

ADMINISTRATION & EDUCATIONAL FLOOR (level 4)	\$3 MILLION
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UROLOGY & CARDIOLOGY ADMINISTRATION & EDUCATION WEST WING	\$1.5 MILLION
Cardiology Center for Outcomes and Research Evaluation	\$1 million
Urology Center for Outcomes and Research Evaluation	\$500,000
Cardiology Educational Center	\$300,000 (RESERVED)
Office of the Director of Cardiology Department	\$125,000

Office of the Director of Urology Department	\$125,000
Offices of the Directors of Cardiology Unit (4)	\$75,000 each
Office of the Director of Urology Unit	\$75,000
Offices of Cardiologists (4)	\$36,000 each
Office of Urologist	\$36,000

ORTHOPEDECS ADMINISTRATION & EDUCATION EAST WING

\$1.5 MILLION

Orthopedics Center for Outcomes & Research Evaluation	\$750,000
Office of the Director of Orthopedics Department	\$125,000
Offices of the Director of Orthopedics Unit (2)	\$75,000 each
Orthopedics Offices (9)	\$36,000 each
Office for Orthopedics Staff - Mt. Scopus and Ein Kerem	\$36,000

ORTHOPEDIC CENTER & UROLOGY SURGICAL UNIT (level 5)

\$10 MILLION

SURGICAL PATIENT WEST WING

\$5 MILLION

Urology Surgical Department

\$2.5 million

Large Patient Day Room	\$250,000
Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (12)	\$100,000 each
Small Nurses' Station	\$75,000
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each (1 SOLD)
Office of the Head Nurse	\$36,000
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000
Student Room	\$36,000
On-Call Suites (2)	\$36,000 each

Shared Support Area

Healing Garden

\$1.5 million (SOLD)

Orthopedic Intermediate Care Unit	\$500,000 (SOLD)
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One-Patient Intermediate Care Bays (4)	\$125,000 each
ORTHOPEDIC SURGERY EAST WING	\$5 MILLION
Orthopedic Surgery Unit	\$2.5 million
Trauma Orthopedic Unit	\$1 million (SOLD)
Orthopedic Spine Center	\$1 million
Orthopedic Bone Disorder Unit	\$1 million
Patient Day Room	\$250,000
Special Patient Suite	\$250,000
Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Orthopedic Conference Room	\$150,000
Physical/Occupational Therapy Treatment Room	\$150,000
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (9)	\$100,000 each
Small Nurses' Stations (2)	\$75,000 each
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each
Office of the Head Nurse	\$36,000
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000
Student Room	\$36,000 (SOLD)
Medication Room	\$36,000
On-Call Suites (2)	\$36,000 each (2 SOLD)
Casting Room	\$36,000 (SOLD)
SURGICAL INSTITUTE (levels 6 - 7)	\$25 MILLION (SOLD)
SURGICAL ONCOLOGY CENTER	\$10 MILLION
SURGICAL PATIENT CENTER—GENERAL SURGERY & VASCULAR SURGERY (level 6)	\$10 MILLION
SURGICAL ONCOLOGY AND VASCULAR SURGERY WEST WING	\$5 MILLION (RESERVED)
Vascular Surgery Department	\$2.5 million
Patient Day Room	\$250,000
Nurses' Control Center	\$250,000

One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (10)	\$100,000 each (3 SOLD, 1 RESERVED)
Small Nurses' Station	\$75,000 (SOLD)
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each (1 SOLD, 1 RESERVED)
Office of the Head Nurse	\$36,000 (SOLD)
Nurses' Work Room	\$36,000 (SOLD)
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Student Room	\$36,000 (SOLD)
Medication Room	\$36,000 (SOLD)
On-Call Suites (2)	\$36,000 each (2 SOLD)

Shared Support Area

Intermediate Care Units (2)	\$500,000 each (1 SOLD)
One-Patient Intermediate Care Bays (8)	\$125,000 each
Family Waiting Areas (2)	\$250,000 each (2 SOLD)
Extra-Large Conference Room – General Surgery	\$200,000

SURGICAL EAST WING

\$5 MILLION

Trauma Surgery Unit

\$1 million (SOLD)

Minimally Invasive – Laparoscopic and Robotic Surgery Unit

\$1 million

Transplant Surgery Unit

\$1 million (SOLD)

Colorectal Surgery Unit

\$1 million

Bariatric Surgery Unit

\$1 million

Patient Day Room	\$250,000 (SOLD)
Special Patient Suite	\$250,000
Nurses' Control Center	\$250,000 (SOLD)
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each (1 SOLD)
Two-Patient Rooms (9)	\$100,000 each
Small Nurses' Stations (2)	\$75,000 each (2 SOLD)
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each (2 SOLD)
Office of the Head Nurse	\$36,000
Nurses' Work Room	\$36,000

Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Medication Room	\$36,000

**SURGICAL PATIENT CENTER – GYNECOLOGY,
ENT, PLASTIC SURGERY (level 7)**

\$10 MILLION

SURGICAL PATIENT WEST WING

\$5 MILLION

Gynecology Surgical Department

\$2.5 million

Gynecology Oncology Unit

\$1 million (SOLD)

Fertility Unit

\$1 million

Breast Cancer Surgical Unit

\$1 million (SOLD)

Minimally Invasive Surgery Unit

\$1 million

Urogynecology Unit

\$1 million

Patient Day Room

\$250,000

Nurses' Control Center

\$250,000

One-Patient Isolation Rooms (2)

\$200,000 each

One-Patient Rooms (10)

\$150,000 each

Nurses' Stations (2)

\$125,000 each

Two-Patient Rooms (12)

\$100,000 each (1 SOLD)

Small Nurses' Station

\$75,000

Gynecology Examination Room

\$50,000 (RESERVED)

Physicians' Work Rooms (2)

\$50,000 each (1 SOLD)

Office of the Head Nurse

\$36,000

Nurses' Work Room

\$36,000

Gynecology Consultation Room

\$36,000 (SOLD)

Staff Lounge

\$36,000

Medication Room

\$36,000

On-Call Suites (2)

\$36,000 each

Shared Support Area

Plastic Surgery/ ENT Intermediate Care Unit

\$500,000

One-Patient Intermediate Bays (4)

\$125,000 each

Family Waiting Areas (2)

\$250,000 each

SURGICAL PATIENT EAST WING (PLASTIC SURGERY, BURN UNIT)

\$5 MILLION

ENT Surgical Department

\$2.5 million

Plastic Surgery Department

\$2.5 million

Burn Unit	\$1 million (RESERVED)
Head and Neck Unit	\$500,000
Cochlear Implant Center	\$500,000
Reconstructive Plastic Surgery Unit	\$500,000
Patient Day Room	\$250,000
Special Patient Suite	\$250,000
Nurses' Control Center	\$250,000
ENT Large Conference Room	\$200,000
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (9)	\$100,000 each
Small Nurses' Stations (2)	\$75,000 each
ENT Examination Room	\$50,000 (SOLD)
Multi-purpose Examination Room	\$50,000 (SOLD)
Burn Treatment Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each
Office of the Head Nurse	\$36,000 (SOLD)
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Medication Room	\$36,000
On-Call Suites (2)	\$36,000 each

**CARDIOTHORACIC, ENT, NEUROSURGERY & VASCULAR
ADMINISTRATION & EDUCATION FLOOR (level 8)**

\$3 MILLION

ADMINISTRATION & EDUCATION WEST WING	\$1.5 million
Cardiothoracic Surgery Center for Outcomes & Research Evaluation	\$750,000
Surgery Educational Center	\$150,000
Office of the Director of Cardiothoracic Surgery Department	\$125,000
Office of the Director of ENT Department	\$125,000
Office of the Director of Surgery Department	\$125,000
Office of the Director of Plastic Surgery Department	\$125,000
Offices of the Directors of Cardiothoracic Surgery Unit (2)	\$75,000 each
Offices of the Directors of Surgical Unit (3)	\$75,000 each
Office of the Director of Plastic Surgery Unit	\$75,000
Offices of Surgery Department (5)	\$36,000 each

Offices of ENT Department (4)	\$36,000 each
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NEUROSURGERY & VASCULAR

ADMINISTRATION & EDUCATION EAST WING **\$1.5 million**

Neurosurgery Center for Outcomes and Reseach Evaluation	\$500,000
Vascular Educational Center	\$150,000
Office of the Director of Neurosurgery Department	\$125,000
Office of the Director of Vascular Surgery Department	\$125,000
Office of the Director of Neurosurgery Unit	\$75,000
Office of the Director of Vascular Surgery Unit	\$75,000
Neurosurgery Offices (2)	\$36,000 each
Vascular Surgery Office	\$36,000

NEUROSCIENCES CENTER (level 9) **\$10 MILLION**

NEUROLOGY PATIENT WEST WING **\$5 MILLION**

Neurology Department **\$2.5 million**

Alzheimer's Disease Unit **\$1 million**

Parkinson's Disease Unit **\$1 million**

Stroke Unit **\$1 million**

Patient Day Room	\$250,000 (SOLD)
Nurses' Control Center	\$250,000 (RESERVED)
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (10)	\$100,000 each (3 SOLD)
Small Nurses' Station	\$75,000
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each (2 SOLD)
Office of the Head Nurse	\$36,000 (SOLD)
Nurses' Work Room	\$36,000 (SOLD)
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$ 36,000 (SOLD)
Student Room	\$36,000 (SOLD)
Medication Room	\$36,000 (SOLD)
On-Call Suites (2)	\$36,000 each (1 SOLD)

Neurosciences Center – Shared Support Area

Healing Garden	\$1.5 million (SOLD)
Cardiothoracic Conference Room	\$200,000
Neurosurgery Conference Room	\$200,000
Neurosciences Intermediate Care Unit	\$1 million (SOLD)
One-Patient Intermediate Care Bays (8)	\$125,000 each
NEUROSURGERY/CARDIOTHORACIC SURGERY EAST WING	\$5 MILLION
Cardiothoracic Surgery Department	\$2.5 million
Neurosurgery Department	\$2.5 million
Neuro-Oncology Unit	\$1 million (SOLD)
Trauma Neurosurgery Unit	\$1 million (RESERVED)
Functional & Restorative Neurosurgery Unit	\$500,000
Skullbase Unit	\$500,000
Heart/Lung Transplantation Unit	\$500,000
Chest Surgery Unit	\$500,000
Valve Surgery Unit	\$500,000
Coronary Surgery Unit	\$500,000
Patient Day Room	\$250,000
Special Patient Suite	\$250,000
Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (9)	\$100,000 each (1 SOLD)
Small Nurses' Stations (2)	\$75,000 each
Neurosurgery Treatment Room	\$50,000 (SOLD)
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each (1 SOLD)
Office of the Head Nurse	\$36,000 (SOLD)
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Student Room	\$36,000 (SOLD)
Medication Room	\$36,000
On-Call Suites (2)	\$36,000 each

INTERNAL MEDICINE INSTITUTE (levels 10 – 12)**\$25 MILLION****INTERNAL MEDICINE CENTER (level 10)****\$10 MILLION****INTERNAL MEDICINE PATIENT WEST WING****\$5 MILLION****Nephrology & Hypertension Services****\$1 million**

Liver Unit	\$750,000
Diabetes Unit	\$500,000
Endocrinology Unit	\$500,000
Gastroenterology Unit	\$500,000
Rheumatology Unit	\$500,000
Lipid Unit	\$500,000
Geriatric Unit	\$500,000
Clinical Nutrition Unit	\$500,000
IBD Unit	\$500,000
Patient Day Room	\$250,000
Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$200,000 each (1 SOLD)
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (10)	\$100,000 each (3 SOLD)
Small Nurses' Station	\$75,000
Multi-purpose Examination Room	\$50,000 (SOLD)
Physicians' Work Rooms (2)	\$50,000 each (2 SOLD)
Office of the Head Nurse	\$36,000
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Student Room	\$36,000 (SOLD)
Medication Room	\$36,000

Shared Support Area**Internal Medicine Intermediate Care Unit****\$1 million**

One-Patient Intermediate Care Bays (8)	\$125,000 each
Family Waiting Areas (2)	\$250,000 each
Internal Medicine Conference Rooms (2)	\$200,000 each
On-Call Suites (4)	\$36,000 each

INTERNAL MEDICINE PATIENT EAST WING**\$5 MILLION**

Patient Day Room	\$250,000
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Special Patient Suite	\$250,000
Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (9)	\$100,000 each
Small Nurses' Stations (2)	\$75,000 each
Multi-purpose Examination Rooms (2)	\$50,000 each (2 SOLD)
Physicians' Work Rooms (2)	\$50,000 each
Office of the Head Nurse	\$36,000
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)
Staff Lounge	\$36,000 (SOLD)
Medication Room	\$36,000

**INTERNAL MEDICINE ADMINISTRATION &
EDUCATION FLOOR (level 11)**

\$3 MILLION

**INTERNAL MEDICINE ADMINISTRATION &
EDUCATION WEST WING**

\$1.5 MILLION

Internal Medicine Center for Outcomes & Research Evaluation	\$500,000
Office of the Director of Internal Medicine Division	\$125,000
Office of the Director of Medicine C Department	\$125,000
Office of the Director of Internal Medicine B Unit	\$75,000
Office of the Director of Internal Medicine C Unit	\$75,000
Office of the Director of Medical Intensive Care Center	\$75,000
Office of the Director of Internal Medicine Unit	\$75,000
Internal Medicine Offices (9)	\$36,000 each

NEUROLOGY ADMINISTRATION & EDUCATION EAST WING

\$1.5 MILLION

Neurology Center for Outcomes & Research Evaluation	\$500,000
Office of the Director of Neurology Department	\$125,000
Office of the Director of Internal Medicine A Department	\$125,000
Office of Director of Neurology Unit	\$75,000
Office of Director of Internal Medicine A Unit	\$75,000
Neurology Department Offices (3)	\$36,000 each
Internal Medicine A Department Offices (2)	\$36,000 each

Shared Support Area

Neurology and Internal Medicine Educational Center	\$125,000
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INTERNAL MEDICINE /MEDICAL INTENSIVE**CARE CENTER (level 12)****\$10 MILLION****INTERNAL MEDICINE INTENSIVE CARE (MICU) WEST WING****\$5 MILLION****Medical Intensive Care Unit****\$3.5 million (SOLD)**

Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$225,000 each
One-Patient ICU Rooms (14)	\$200,000 each
Nurses' Stations (3)	\$125,000 each (1 SOLD)
Small Nurses' Station	\$75,000
Physicians' Work Rooms (2)	\$50,000 each
Office of the Head Nurse	\$36,000
Nurses' Work Room	36,000
Staff Lounge	\$36,000 (SOLD)
Medication Rooms (2)	\$36,000 each
On-Call Suites (2)	\$36,000 each

Shared Support Area**Healing Garden****\$1.5 million (SOLD)**

Family Waiting Areas (2)	\$250,000 each (1 SOLD)
Internal Medicine, Intermediate Care Unit	\$500,000
One-Patient Intermediate Care Bays (4)	\$125,000 each
Internal Medicine Conference Rooms (2)	\$200,000 each
Medication Room	\$36,000

INTERNAL MEDICINE PATIENT EAST WING**\$5 MILLION**

Large Patient Day Room	\$250,000
Special Patient Suite	\$250,000
Nurses' Control Center	\$250,000
One-Patient Isolation Rooms (2)	\$200,000 each
One-Patient Rooms (10)	\$150,000 each
Nurses' Stations (2)	\$125,000 each
Two-Patient Rooms (9)	\$100,000 each (1 SOLD)
Small Nurses' Stations (2)	\$75,000 each
Multi-purpose Examination Rooms (2)	\$50,000 each (2 SOLD)
Physicians' Work Rooms (2)	\$50,000 each
Office of the Head Nurse	\$36,000
Nurses' Work Room	\$36,000
Consultation Room	\$36,000 (SOLD)

Staff Lounge	\$36,000 (RESERVED)
Medication Room	\$36,000
On-Call Suites (2)	\$36,000 each

The naming opportunities listed are updated as of November 6, 2009. All naming gifts are subject to availability and must be reserved with the HMO Tower Campaign Department prior to offering to a donor. For more information, contact 1.800.988.0685



SARAH WETSMAN DAVIDSON TOWER - HADASSAH MEDICAL CENTER, JERUSALEM

OTHER WAYS TO EXPRESS YOUR SUPPORT OF THE SARAH WETSMAN DAVIDSON TOWER INCLUDE THE FOLLOWING:

\$25,000

Centennial Founders gift (payable up to three years)

Founders will receive permanent recognition in the new tower, with a personalized certificate, and a 14-karat gold Centennial Founders pin*. (*The pin has a fair market value of \$400.)

\$18,000

Benefactors gift (payable up to three years)

Benefactors will receive permanent recognition in the new tower and an inscribed certificate.

\$5,000

Hadassah Chaverim (Friends of Hadassah)

A *mezuzah* will be permanently affixed to honor the donor who will also receive a replica of the *mezuzah* as a commemorative gift.* (*The *mezuzah* has a fair market value of \$150.)

\$1,800

Donors will receive a commemorative pin* with Hadassah's motto, *Aruchat Bat Ami*, The Healing of the Daughter of My People. (*The pin has a fair market value of \$100.)

\$180

Donors will receive a commemorative pendant* with Hadassah's motto, *Aruchat Bat Ami*, the Healing of the Daughter of My People. (*The pendant has a fair market value of \$25.)

OTHER

Donors making gifts at other levels will receive an acknowledgement from National Hadassah.

*Note: All but the fair market value of the asterisked items noted above is deductible to the extent provided by law. Hadassah intends to respect donors' wishes regarding their gifts. However in accordance with U.S. tax law requirements regarding deductibility of contributions, Hadassah shall have full dominion, control and discretion over all gifts.



HADASSAH
50 WEST 58 STREET
NEW YORK, NY 10019-2500
TELEPHONE (800) 988.0685
FAX (212) 303.8018
WWW.HADASSAH.ORG

**THANK YOU FOR BEING PART
OF THIS HISTORIC CAMPAIGN.
THROUGH YOUR DEDICATED SUPPORT,
WE'RE NOT WAITING FOR THE FUTURE,
WE'RE BUILDING IT!**

©

For additional information, please contact 1.800.988.0685 or e-mail Hadassah at towercampaign@hadassah.org.

CHARITABLE SOLICITATION DISCLOSURE STATEMENTS
HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC.
50 West 58th Street - New York, NY 10019
Telephone: (212) 355-7900

FL: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. (#SC-1298) AND HADASSAH MEDICAL RELIEF ASSOCIATION, INC. (#SC-4603) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1 (800)HELP-FLA. KS: The official registration and annual financial report of Hadassah, The Women's Zionist Organization of America, Inc. is filed with the Kansas Secretary of State, Kansas Registration #237-478-350. MD: A copy of the current financial statement of Hadassah, The Women's Zionist Organization of America, Inc. is available by writing 50 West 58th St., New York, New York 10019, Att: Finance Dept., or by calling (212) 355-7900. Documents and information submitted under the Maryland Charitable Solicitations Act are also available for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, Maryland 21401. MI: Hadassah, The Women's Zionist Organization of America, Inc. MICS#13005/Hadassah Medical Relief Association, Inc. MICS#11986/The Hadassah Foundation, Inc. MICS#22965. MS: The official registration and financial information of Hadassah, The Women's Zionist Organization of America, Inc. may be obtained from the Mississippi Secretary of State's office by calling 1 (888) 236-6167. NJ: INFORMATION FILED BY HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. AND HADASSAH MEDICAL RELIEF ASSOCIATION, INC. WITH THE NEW JERSEY ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.state.nj.us/lps/ca/ocp.htm#charity. NY: You may obtain a copy of Hadassah's Financial Report by writing to the Hadassah Finance Dept., 50W.58th St., New York, NY 10019. NC: FINANCIAL INFORMATION ABOUT HADASSAH, THE WOMEN'S ZIONIST ORGANIZATION OF AMERICA, INC. AND A COPY OF ITS LICENSE ARE AVAILABLE FROM THE NORTH CAROLINA SECRETARY OF STATE, SOLICITATION LICENSING SECTION AT 1-888-830-4989. PA: The official registration and financial information of Hadassah, The Women's Zionist Organization of America, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. VA: A financial statement of the organization is available from the Virginia State Division of Consumer Affairs in the Department of Agriculture & Consumer Services, P.O. Box 1163, Richmond, VA 23218, Phone #1 (800) 552-9963, upon request. WA: Hadassah, The Women's Zionist Organization of America, Inc. is registered with the Washington Secretary of State. Financial disclosure information is available from the Secretary of State. The toll-free phone number for Washington residents is 1 (800) 332-4483. WV: West Virginia residents may obtain summary of the registration and financial documents of Hadassah, The Women's Zionist Organization of America, Inc. from the Secretary of State, State Capitol, Charleston, WV 25305. ALL OTHER STATES: A copy of Hadassah's latest Financial Report is available by writing to the Hadassah Finance Dept., 50W.58th Street, New York, NY 10019.

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Charitable deductions are allowed to the extent provided by law. Hadassah intends to respect donors' wishes regarding their gifts, however in accordance with U.S. tax law requirements regarding deductibility of contributions, Hadassah shall have full dominion, control and discretion over all gifts.